

# TIFFANY CHATHAM

## Motion Designer / Real-Time System Artist

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🌐 tiffchatham.com

📍 West Hollywood, CA

## EXPERIENCE

### Jr. Viz Artist

#### NFL Network

📅 2017 - 2019 📍 Los Angeles, CA

- Developed real-time Viz insert graphics based on given creative reference for all shows developed by the NFL Network
- Created Viz graphics for the on-air monitor system and on-air Super Bowl inserts
- Implemented Transition Logic knowledge to resolve Viz graphic issue
- Prepared and organized 3D AR assets using Cinema 4D and Viz graphic inserts for Super Bowl LII and Super Bowl LIII
- Launched LIVE countdown clock through Atlanta engine for Thursday Night Football
- Provided remote support during major events such as Combine, PTTD, and Super Bowl
- Troubleshooted Viz Trio / Viz insert graphics issues
- Tested all Viz graphics variables in Viz Trio for functionality
- Collaborated with art directors, graphics producers, and operators
- Attended Singular Live workshop in preparation for future use, ongoing

### Xpression Artist

#### Cake Studio

📅 2018 📍 Los Angeles, CA

- Worked and communicated with artists to execute insert graphic packages using Ross Xpression
- Implemented Visual Logic knowledge in Ross Xpression work flow
- Designed sports graphic inserts
- Animated social media video using Adobe After Effects

### Interactive Studio Designer

#### Sparxoo Digital Agency

📅 2017 📍 Tampa, FL

- Executed and produced explainer video from start to finish
- Designed and animated digital ads for multiple social media platform
- Engaged in concept development and animated event videos and web page mock-up videos
- Took over and finalized graphic layouts for brochures and e-books
- Edited and finalized videos based on client needs
- Worked on brand video for the company itself

## SKILLS

Adobe After Effects    Adobe Illustrator

Adobe Photoshop    Cinema 4D

Typography    Graphic Design

Viz Artist    Keying talent / Footage

Ross Xpression    Singular Live

Social Media Art    Photography

Layout Design    Concept Development

Microsoft Office

## EDUCATION

### Motion Design

#### Ringling College of Art and Design

📅 2012 - 2016

## TRAINING / COURSES

#### D&AD New Blood Academy

An intensive 2 week program for developing creative advertising and marketing skills. Organized by a non-profit organization based in London, UK.

## EXPERIENCE

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### Graphics Intern / Assistant

#### PIC Agency

📅 2016 - 2017 📍 Los Angeles, CA

- Collaborated with designer and animator for movie title designs
  - Involved in concept development and mood board process
  - Implemented graphic design knowledge and executed printed pitch boards for a movie title sequence presentation
  - Keyed out talents, objects, and footages
  - Refined and retouched graphic elements and digital posters
  - Created and managed title cards, credits, and other graphic assets for various film titles and title sequences including Marshall, Wonder, FENCES, and many more
  - Worked with designers, animators, editors, and producers to ensure project qualities are met for each project with given client materials from Paramount Pictures, Pivotal Post, Geostorm, and many more
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### Design Intern

#### JL Design

📅 2015 📍 Taipei, TW

A hybrid creative studio based in Taipei, Taiwan.

- Created storyboard and styleframes to pitch for a Taiwanese horror film title sequence to film directors, concept was selected
  - Engaged in concept development and designed title cards for a music award nomination package
  - Executed on-air graphic inserts under strict deadlines
  - Used Adobe After Effects and Mocha for footage tracking
  - Involved in weekly group meetings with artists to brainstorm, critique, and discuss ideas
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## VOLUNTEERING

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### Orientation Leader

#### Ringling College of Art and Design

📅 2015

- Trained through 5 - day intensive leadership programs
  - Communicated with other selected leaders to ensure all tasks are being met
  - Assisted incoming freshmen, transfer students, and their families in their transition to Ringling College of Art and Design
  - Developed expertise in multiple areas of academics in order to assist students with advising and registration
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## LANGUAGES

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English

Proficient



Mandarin

Proficient



## FIND ME ONLINE

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LinkedIn

tiffany-chatham-61196a65

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## SUMMARY

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Constantly learning, improving, and taking on new challenges are what I enjoy the most growing up as an artist.

Especially when I get to learn something new and apply to different projects as needed.

The rush of that excitement has always been my fuel for motivation and inspiration, and the hope for making an impact with my skills and abilities.

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